

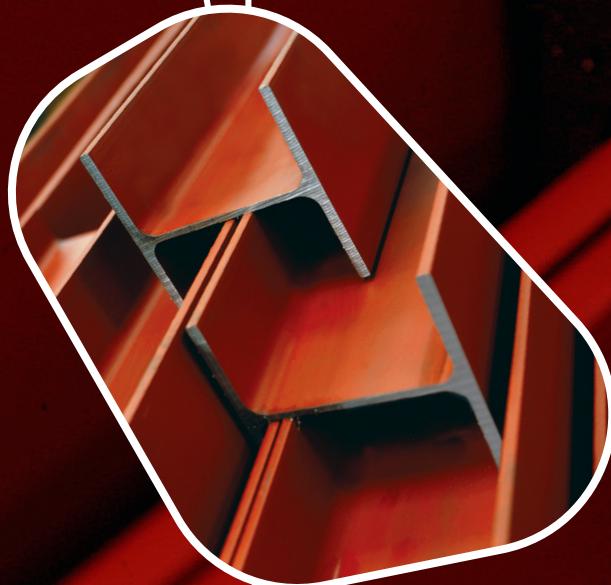
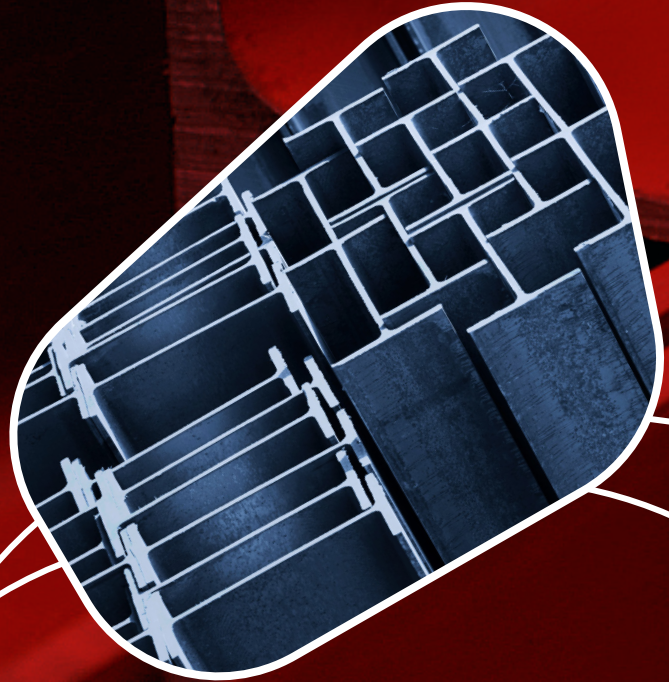
# BIG BETSY 2.0

- CORROSION RESISTANT
- RESISTANT TO OIL
- IMPACT RESISTANT
- WELDABLE
- WATER BASED

**BIG BETSY**<sup>2.0</sup>  
SHOTBLAST & PRIMER

## SHOTBLAST & PRIMER

Twenty-two years ago, we installed a powerhouse shotblast and prime machine at ParkerSteel, affectionately nicknamed, 'Big Betsy'. Since then, she has been the heart and soul of our operations, and a firm favourite of many of our long-serving employees, including former Managing Director Guy Parker. To show our gratitude for her decades of reliable and professional shotblast and painting services, we treated our beloved Betsy to a £1 million makeover, which will allow her to continue providing quality services for our customers for another 20 years.



**20% FASTER**

**24/7 OPERATING**

**30% LESS WASTE**

**BETTER COVERAGE**

# WHAT'S NEW?

**New paint line and preheat tunnel** which will increase painting speeds and provide a higher quality finish on products.

**New shotblaster computer and modern IT technology** that will provide active feedback, instant fault diagnosis and improve the efficiency and accuracy of our operations.



## INVESTING IN SUSTAINABILITY

With ParkerSteel's shift in focus towards sustainability under our SWITCH model, this upgrade is an environmental investment too, as Betsy's energy consumption and paint wastage will be reduced by over 30%.

We are delighted to welcome back the new and improved Big Betsy to the ParkerSteel family as her transformation enables us to continue our decades-long commitment to provide our customers with the highest quality shotblast and painting service 24/7, 365 days a year.

**BIG BETSY<sup>2.0</sup>**  
SHOTBLAST & PRIMER



Call 01227 783 333

[www.parkersteel.co.uk](http://www.parkersteel.co.uk)